

## WITH MEN AND WOMEN GETTING MARRIED AT AN OLDER AGE, THERE IS AN INCREASE IN ANTI-AGING PROCEDURES PRIOR TO THE WEDDING DAY

With the average age at which people are getting married increasing, Los Angeles facial plastic surgeon, Dr. Babak Azizzadeh, has seen an increase in cosmetic procedures prior to the wedding day among the bride and groom, and their parents.



In recent years, as men and women are getting married at a relatively later stage in their lives, Dr. Azizzadeh, of the CENTER for Advanced Facial Plastic Surgery in Beverly Hills, has noticed a trend that many are seeking anti-aging procedures prior to the big day. Not only do brides want to look their best, but so do the grooms and the parents of the couple.

“I have seen a lot of mothers of the bride or groom come in for anti-aging treatments so that they can look their best on their child’s wedding day. Many of their parents are unhappy with their appearance and are very interested in anti-aging treatments,” said Dr. Azizzadeh. He also noted that brides are increasingly interested in non-invasive cosmetic treatments to “touch-up” their facial appearance prior to their wedding.

With today’s advanced techniques, anti-aging treatments are often simple and require little recovery time. Popular treatments before the wedding day include non-invasive treatments such as injectables, lasers and skin tightening, as well as surgical procedures like facelift, necklift and blepharoplasty. Depending on how much time they have to recover before the wedding realistic anti-aging treatments results vary. “When treating brides, grooms and their parents, I make it a priority to provide them with natural looking results. Overall, their treatment goal is to subtly improve their appearance so they still look like themselves on their special day, just more refreshed,” said Dr. Azizzadeh.

Dr. Babak Azizzadeh, the Chairman and Director of the CENTER for Advanced Facial Plastic Surgery in Los Angeles, is a Harvard-trained facial plastic surgeon, specializing in cosmetic and reconstructive plastic surgery of the face, eyes and nose. He is double board-certified by the American Board of Facial Plastic and Reconstructive Surgery as well as the American Board of Otolaryngology-Head & Neck Surgery. His expertise in cosmetic and reconstructive plastic surgery has made him one of the most sought-after surgeons in the country.

In addition, Dr. Azizzadeh is also highly skilled in non-surgical facial rejuvenation treatments, including lasers, Ulthera, injectables, fat grafting, chemical peels and liquid facelifts. He has written 5 medical textbooks, lectured around the world and been featured in national media outlets including The Oprah Winfrey Show, The New York Times and Discovery Health for his extensive knowledge in facial plastic surgery.

Located in the heart of Beverly Hills, the CENTER provides our patients the most comfortable and technologically advanced facilities in the field of medicine. For more information about the CENTER for Advanced Facial Plastic Surgery visit [www.facialplastics.info](http://www.facialplastics.info).

